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City of Barrie

Final

Communities in Bloom Committee

Tuesday, June 4, 2024 | **4:00 PM** | **Huronia Room B**

COMMUNITIES IN BLOOM COMMITTEE REPORT
For Consideration by the Infrastructure and Community Investment Committee on October 2, 2024.

The meeting was called to order by Chair, Councillor AM. Kungl at 4:06 p.m. The following were in attendance for the meeting:

Present: 4 - Councillor, AM. Kungl
K. Bagnell
D. Brooke-Bagnell
D. Ramsay

STAFF:
Horticulture Foreperson, M. Boyd
Legislative Coordinator, D. Glenn

The Communities in Bloom Committee met and reports as follows:

2024 COMMUNITIES IN BLOOM PROGRAM

The committee discussed the judge's itinerary for the CIB event in July, which included finalizing the locations around the city that will be toured. The judges will be having lunch at a local Heritage House and visiting different garden displays throughout the community. Councillor Kungl will send an invite out to all the city department heads to invite a representative from their department to attend the event and highlight to the judges what the different departments have accomplished. The departments are being asked to attend from 1:30-3pm to allow time for setup and take down. Each department will have a small table to hang some banners and any information about upcoming projects. M. Boyd will provide the members with a list of locations around the city that still need to be photographed as part of the wall display at the event. Councillor Kungl will send an invite to Members of Council to ask that they attend the event and participate in a dinner

afterwards with the judges.

PARTICIPANT ENGAGEMENT

The committee reviewed the final steps in the participant engagement which includes making chicken wire wrapping and handing out the pamphlets. M. Boyd informed the committee that the pamphlets and Judges Information booklets are available for pick-up before June 15th and asked the members to distribute the information at different locations throughout the city. Committee Members agreed to meet at the Farmers Market on Saturday June 15th at 9 am to set up a table with information regarding the CIB Program and how to register. Member of the committee will also be walking around Downtown Barrie at the Airshow on June 15th and June 16th handing out information pamphlets. Councillor Kungl let the committee know that she will handout pamphlets to the Kempenfelt Rotary Club on June 22nd as they are hosting their annual Fishing Derby. V. Watts let the committee know that she would supply the pamphlets to some of the schools in the area that have gardening programs. M. Boyd let the members know that her department are currently working on thank you gift bags to hand out at the event; she will email the committee if she needs any assistance putting these together.

ADJOURNMENT

The meeting adjourned at 5:04 p.m.

CHAIRMAN